matatalab

- **About Matatalab**

Founded in July 2017, Matatalab is a technology education company striving to provide professional STEAM learning solutions for worldwide educational institutions and families. Aiming to shape innovative learning and entertainment experiences with the help of technology, and develop children's ability and confidence to face and change the world, Matatalab perfectly combines technology and education that develops a series of tangible coding products to ultimately cultivate computational thinking skills through coding.

Matatalab has entered markets of more than 50 countries, with over 1,000 retail channels worldwide. More than 4,000 kindergartens, elementary schools and educational institutions have adopted Matatalab as teaching tool.

- **Executive Bio**

Tony Zheng, COO

Tony Zheng is the Chief Operating Officer of Matatalab and a serial entrepreneur. With advanced experience in STEAM education field, Mr.Zheng spent years working as the Overseas Sales Director at Makeblock.

Rishon Su, CEO

Rishon is the current CEO of Matatalab. Graduated with a degree in Mathematics from Tsinghua University, Mr. Su has worked for major tech corporations such as Tencent, JD as well as STEAM education robot manufacturer Makeblock, accumulating more than 10 years of professional experience in product development.

Yihuan Wang,

Teaching Partner

Serving as the Teaching Partner, Ms. Wang is in charge of development teaching curriculums associated with Matatalab products. With more than 13 years of child education experience, Ms. Wang is dedicated to providing the most effective teaching strategies for Matatalab users.

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- **Company Timeline**

July 2017: Company established

October 2017: Launched project on Kickstarter and achieved 110% fundraising goal； Became the first Chinese robot brand to be the member of FCL

February 2018: Finished Pre-A funding

July 2018: Won Red Dot Award 2018, IDEA Award 2018; Start the mass production of product

August 2018: Certified with Education Alliance Finland

October 2018: Won Good Design Award

December 2018: Joint planned Shanghai International STEM Conference 2018

January 2019: Matatalab Pro Set was permanently displayed in the Red Dot Design Museum in Singapore; New product Matatalab Lite launched on BETT London, and was regarded as "the game changer" by professional early learning educators

July 2019: New product Matatalab Lite and new Add-ons mass production; Matatalab has entered more than 40 countries and regions around the world

February 2020: Won the iF Design Award (German)

July 2020: Awarded an ISTE Seal of Alignment

August 2020: Won 2020 Creative Child Magazine Awards

August 2020: Launched new product Matatalab Coding Set Home Edition

- **Awards & Certifications**